



Sixth International Conference on Immersion and Dual Language Education: Connecting Research and Practice Across Contexts

October 20–22, 2016 · Minneapolis, MN, USA



Exhibiting at the 2016 Immersion and Dual Language Education Conference

This conference is being hosted by the Center for Advanced Research on Language Acquisition (CARLA) at the University of Minnesota and will be held in downtown Minneapolis at the spectacular Hyatt Regency Hotel. Exhibit tables will be organized in the Great Lakes Promenade, a central area adjacent to the Great Lakes Ballroom where plenaries and lunches will be held. The Promenade will also house the morning and afternoon coffee service on both days of the conference. See picture below.

Target Audience – Immersion and Dual Language Educators & Scholars

Exhibits should offer materials and services related to PreK–16 immersion and dual language teaching as well as texts and resources for immersion/dual language researchers and teacher educators. Content materials (math, social studies, science, language arts) in non-English languages as well as professional development materials for immersion teachers are welcome.



Sponsorship & Exhibitor Options

There are several opportunities to participate in and support this unique conference, either as a sponsor or as an exhibitor. See options and benefits:

Sponsor Level Benefits	Diamond Sponsor (Only 1 available!) \$10,000	Platinum Sponsor (Only 2 available!) \$8,000	Gold Sponsor \$5,000	Silver Sponsor \$2,000
Special Targeted Recognition During Sponsored Event	✓	✓	✓	✓
Exhibit Tables	2 tables in prime location (Only three such locations are available—Diamond Sponsor has first choice.) (value \$1,500)	2 tables in prime location (Only three such locations are available—Platinum Sponsors have second or third choice.) (value \$1,500)	2 standard tables (Location selected on first come, first served basis at registration.) (value \$1,000)	1 standard table (value \$500)

Conference Registrations	4 (value \$1,200)	3 (value \$900)	2 (value \$600)	1 (value \$300)
Ad in Conference Program	Full-page color ad on the back of program (exclusive offer) (value \$2,000)	Full-page B&W ad in the program (value \$1,000)	Half-page B&W ad in the program (value \$500)	Quarter-page B&W ad in the program (value \$250)
Conference Tote Bags	2 inserts + Exclusive! Logo on tote bag on side opposite CARLA logo! + Option to supply guests with branded items. (value \$6,000)	2 inserts + Option to supply guests with branded items. (value \$3,000)	1 insert + Option to supply guests with branded items. (value \$2,000)	1 insert (value \$1,000)
Logo on Conference Website	✓	✓	✓	✓
Logo on Conference Posters	✓	✓	✓	✓

Exhibitor Space Cost & Description

There are three exhibit areas in the prime location in the Great Lakes Promenade that will be available as part of a sponsorship package (see above). The exhibit area also has 18 exhibit tables available for purchase. The cost per table is \$500. Exhibitor tables include:

- **One 6 ft. x 2.5 ft. skirted table**
- **Two chairs and one wastebasket**
- **500 watt electrical connection**
- **Wifi** (*Note: dedicated wired connection will cost extra*)

Payment for the exhibit space must accompany application (see below for payment information and guidelines). Conference registration is not included in the exhibitor fee. Exhibitors who want to attend sessions or meals as part of the conference should register for the conference in addition to paying for an exhibit table. Conference registration and meals, however, are included in the sponsorship packages listed above. See website for additional advertising options such as program ads and tote bag inserts: www.carla.umn.edu/conferences/immersion2016/exhibitor.html

Exhibit Times

Exhibits will be held during the following times:

- **Thursday, October 20 from 6:30–8:30 pm (during the opening reception)**
- **Friday, October 21 from 8:00 am–5:15 pm**
- **Saturday, October 22 from 8:00 am–2:00 pm**

There are no exhibits during the pre-conference workshops on Thursday. Exhibitors can set up their tables on Thursday, October 20 (between 1:45 and 3:45 pm *or* after the reception at 8:30 pm *or* Friday, October 21 before 8 am). Exhibitors can take down displays on Saturday, Oct. 22 (between 2:00 and 5:00 pm).

Registration Instructions

- Register to become a sponsor or an exhibitor on the conference website at: www.carla.umn.edu/conferences/immersion2016/exhibitor.html
- An email confirmation will be sent once your payment is received.

*Note: Refunds minus a \$100 processing fee can be granted if written notice is given on or before **August 1, 2016**. No refunds will be given after this date.*

For questions about conference sponsorships and exhibits, please e-mail immconf@umn.edu.